



1
00:00:08,330 --> 00:00:05,269
welcome to tales from the rabbit hole

2
00:00:11,749 --> 00:00:08,340
I'm your host Nick West last week I had

3
00:00:14,690 --> 00:00:11,759
on someone who was very right-wing Joe

4
00:00:16,160 --> 00:00:14,700
and I have to balance that out this week

5
00:00:20,029 --> 00:00:16,170
I'm having on someone who's more

6
00:00:23,630 --> 00:00:20,039
left-wing Jen senko is the director and

7
00:00:26,480 --> 00:00:23,640
creator of the brainwashing of my dad a

8
00:00:29,540 --> 00:00:26,490
documentary about her how her father was

9
00:00:31,880 --> 00:00:29,550
affected by over consuming right-wing

10
00:00:34,549 --> 00:00:31,890
media there's an interesting history of

11
00:00:38,180 --> 00:00:34,559
how right-wing media came to be in the

12
00:00:39,590 --> 00:00:38,190
state it is right now and it's just a

13
00:00:41,000 --> 00:00:39,600

very interesting documentary I liked it

14

00:00:43,760 --> 00:00:41,010

a lot but I recognize that it's not

15

00:00:45,350 --> 00:00:43,770

everybody's cup of tea I think people

16

00:00:49,029 --> 00:00:45,360

who are conservative may think that is

17

00:00:53,360 --> 00:00:49,039

overly leftist in its approach and

18

00:00:54,950 --> 00:00:53,370

that's possibly a valid criticism it's a

19

00:00:57,080 --> 00:00:54,960

very interesting documentary even if

20

00:00:59,689 --> 00:00:57,090

you're politically opposed to its

21

00:01:03,560 --> 00:00:59,699

message I recommend giving it a go but

22

00:01:06,980 --> 00:01:03,570

let's go and meet our guest all right so

23

00:01:09,350 --> 00:01:06,990

my guest today is Jen Senko who is the

24

00:01:12,050 --> 00:01:09,360

director of the documentary film the

25

00:01:14,030 --> 00:01:12,060

brainwashing of my dad which was

26

00:01:16,520 --> 00:01:14,040

released in 2016

27

00:01:18,050 --> 00:01:16,530

I think UK you finish it in 2015 it was

28

00:01:21,380 --> 00:01:18,060

released in 2016

29

00:01:24,740 --> 00:01:21,390

yeah finished actually in 2016

30

00:01:27,800 --> 00:01:24,750

yeah it's it is 2015 and I am didi

31

00:01:31,940 --> 00:01:27,810

because we showed our work in progress

32

00:01:35,630 --> 00:01:31,950

at Michael our Traverse City in 2015 so

33

00:01:39,350 --> 00:01:35,640

that's how come I am TV had it as 2015

34

00:01:41,300 --> 00:01:39,360

right yeah and I must say it is one of

35

00:01:46,130 --> 00:01:41,310

my favorite documentaries that I have

36

00:01:48,560 --> 00:01:46,140

seen in my memory my wife and I watched

37

00:01:51,830 --> 00:01:48,570

it together I think about a year ago and

38

00:01:53,630 --> 00:01:51,840

I just re-watched it again over the last

39

00:01:55,700 --> 00:01:53,640

couple of days so I can make notes on it

40

00:01:58,340 --> 00:01:55,710

in preparation for this this interview

41

00:02:00,590 --> 00:01:58,350

so I've got several pages of notes that

42

00:02:03,950 --> 00:02:00,600

I want to touch on a few of the points

43

00:02:07,240 --> 00:02:03,960

here but first of all could you just

44

00:02:09,859 --> 00:02:07,250

tell it all briefly for people listening

45

00:02:12,020 --> 00:02:09,869

what the basic premise of the film is

46

00:02:12,650 --> 00:02:12,030

the documentary is and and how it came

47

00:02:18,450 --> 00:02:12,660

about

48

00:02:24,210 --> 00:02:18,460

mm-hmm okay well my growing up that my

49

00:02:29,220 --> 00:02:24,220

father was a non-political very

50

00:02:34,500 --> 00:02:29,230

open-minded Democrat and and very loving

51
00:02:37,590 --> 00:02:34,510
towards all people and one day when my

52
00:02:40,830 --> 00:02:37,600
family moved he suddenly had a long

53
00:02:45,420 --> 00:02:40,840
commute to work and he started listening

54
00:02:47,760 --> 00:02:45,430
to it was Bob Grant at the time who was

55
00:02:51,750 --> 00:02:47,770
called the father of conservative radio

56
00:02:57,030 --> 00:02:51,760
and he was like one of the prototypes of

57
00:02:59,010 --> 00:02:57,040
the you know bombastic radio host you

58
00:03:03,810 --> 00:02:59,020
know one of his lines was get off my

59
00:03:06,360 --> 00:03:03,820
phone so but you know I guess for my dad

60
00:03:09,300 --> 00:03:06,370
this was entertaining on his way to work

61
00:03:13,190 --> 00:03:09,310
he wasn't listening to music but

62
00:03:17,250 --> 00:03:13,200
gradually he started to change and he

63
00:03:20,400 --> 00:03:17,260

his personality change which is what we

64

00:03:26,640 --> 00:03:20,410

found disturbing he became very angry

65

00:03:30,920 --> 00:03:26,650

and very argumentative and then when he

66

00:03:33,540 --> 00:03:30,930

fully retired he found Rush Limbaugh and

67

00:03:36,570 --> 00:03:33,550

then he started having his three-hour

68

00:03:38,850 --> 00:03:36,580

what I call Limbaugh lunches you know

69

00:03:43,500 --> 00:03:38,860

where he'd sit there with after lunch of

70

00:03:47,280 --> 00:03:43,510

the beer and belch and listen and he

71

00:03:50,640 --> 00:03:47,290

just became intolerable Limbaugh was is

72

00:03:53,250 --> 00:03:50,650

here so actually though what I started

73

00:03:57,090 --> 00:03:53,260

noticing around the same time that my

74

00:03:59,160 --> 00:03:57,100

dad would make these pronouncements like

75

00:04:01,470 --> 00:03:59,170

for instance one day he might just say

76

00:04:04,949 --> 00:04:01,480

well there's no such thing as organic

77

00:04:07,260 --> 00:04:04,959

right just come out with that and then

78

00:04:10,290 --> 00:04:07,270

maybe two weeks later a friend would be

79

00:04:13,260 --> 00:04:10,300

visiting me from the south and she would

80

00:04:16,440 --> 00:04:13,270

say the exact same thing oh there's no

81

00:04:18,840 --> 00:04:16,450

such thing organic you know and I

82

00:04:21,060 --> 00:04:18,850

started noticing this like with certain

83

00:04:23,880 --> 00:04:21,070

people it turned out later that that

84

00:04:26,230 --> 00:04:23,890

friend read Drudge The Drudge Report

85

00:04:29,800 --> 00:04:26,240

that was her that was

86

00:04:32,800 --> 00:04:29,810

you know so I just started putting this

87

00:04:37,450 --> 00:04:32,810

together that my dad was being

88

00:04:40,540 --> 00:04:37,460

influenced by this media and then I felt

89

00:04:43,270 --> 00:04:40,550

like I was on the Titanic when it had

90

00:04:46,570 --> 00:04:43,280

sprung a leak and nobody listened to me

91

00:04:51,189 --> 00:04:46,580

that you know the ship might be going

92

00:04:53,890 --> 00:04:51,199

down and because I just believed that

93

00:04:56,890 --> 00:04:53,900

media could really have a really big

94

00:05:00,129 --> 00:04:56,900

effect on people and bigger than we ever

95

00:05:02,920 --> 00:05:00,139

suspected so that's why I wanted to make

96

00:05:06,040 --> 00:05:02,930

a documentary about it and you know part

97

00:05:09,100 --> 00:05:06,050

of that documentary was showing how the

98

00:05:12,909 --> 00:05:09,110

right and these far-right Republicans

99

00:05:17,249 --> 00:05:12,919

were trying to get really wanted their

100

00:05:20,950 --> 00:05:17,259

goal was eventually one-party rule and

101
00:05:22,689 --> 00:05:20,960
Hillary Clinton was said you know it was

102
00:05:25,240 --> 00:05:22,699
a vast right-wing conspiracy and

103
00:05:29,140 --> 00:05:25,250
everybody laughed at the time and but

104
00:05:30,939 --> 00:05:29,150
you know what it it it was you know and

105
00:05:33,430 --> 00:05:30,949
then so I go into that in the movie you

106
00:05:36,689 --> 00:05:33,440
know with the Powell memo and the Roger

107
00:05:40,629 --> 00:05:36,699
ale memo and Telecommunications Act and

108
00:05:42,610 --> 00:05:40,639
those kind of things yes it's really

109
00:05:45,159 --> 00:05:42,620
very interesting and the detail you go

110
00:05:46,300 --> 00:05:45,169
into in all these the historical aspects

111
00:05:48,610 --> 00:05:46,310
of it was something I wasn't really

112
00:05:49,749 --> 00:05:48,620
expecting when I watched it the first

113
00:05:51,879 --> 00:05:49,759

time I thought it was gonna be more just

114

00:05:54,610 --> 00:05:51,889

about the story of your father but you

115

00:05:57,700 --> 00:05:54,620

really get into all these the political

116

00:06:01,060 --> 00:05:57,710

history of the conservative media in the

117

00:06:02,980 --> 00:06:01,070

United States and like you mentioned you

118

00:06:05,620 --> 00:06:02,990

know Hillary Clinton saying the vast

119

00:06:08,140 --> 00:06:05,630

right-wing conspiracy which was

120

00:06:11,050 --> 00:06:08,150

something that she was somewhat mocked

121

00:06:12,850 --> 00:06:11,060

for at the time obviously nervous that

122

00:06:15,640 --> 00:06:12,860

the right-wing people would mock her for

123

00:06:16,959 --> 00:06:15,650

something like that but you know in a

124

00:06:19,680 --> 00:06:16,969

way there's either going to be a

125

00:06:23,709 --> 00:06:19,690

conspiracy on one side or the other is

126

00:06:26,770 --> 00:06:23,719

the right-wing media that you you

127

00:06:28,180 --> 00:06:26,780

portray so well in your documentary uses

128

00:06:30,879 --> 00:06:28,190

a lot of conspiracy theories they

129

00:06:33,879 --> 00:06:30,889

promote conspiracies areas and yet

130

00:06:35,469 --> 00:06:33,889

they're themselves propagating

131

00:06:38,890 --> 00:06:35,479

essentially something with their

132

00:06:41,439 --> 00:06:38,900

conspiring against Hillary Clinton so

133

00:06:43,659 --> 00:06:41,449

I actually I write about conspiracy

134

00:06:47,409 --> 00:06:43,669

theories that's my area of interest oh

135

00:06:51,070 --> 00:06:47,419

well so it was very interesting to me to

136

00:06:53,740 --> 00:06:51,080

see you know that these much more real

137

00:06:55,120 --> 00:06:53,750

world conspiracies in action than the

138

00:06:57,400 --> 00:06:55,130

ones I'm used to because I talk about

139

00:07:00,550 --> 00:06:57,410

things like 9/11 being an inside job and

140

00:07:01,930 --> 00:07:00,560

chemtrails and the earth being flat and

141

00:07:05,800 --> 00:07:01,940

things like that but then you've got

142

00:07:10,060 --> 00:07:05,810

these very very real actual conspiracies

143

00:07:13,779 --> 00:07:10,070

or conspiracies in the major media okay

144

00:07:16,719 --> 00:07:13,789

yeah right just because conspiracy got a

145

00:07:19,240 --> 00:07:16,729

bad word and so many of them are crazy

146

00:07:22,480 --> 00:07:19,250

it doesn't mean that they they don't

147

00:07:26,100 --> 00:07:22,490

happen and I think it's it was

148

00:07:29,430 --> 00:07:26,110

unfathomable for people to think that

149

00:07:33,279 --> 00:07:29,440

the Republicans could actually be

150

00:07:36,610 --> 00:07:33,289

engaged in a conspiracy for one-party

151

00:07:41,379 --> 00:07:36,620

rule but I think the reason why my film

152

00:07:44,110 --> 00:07:41,389

keeps gaining popularity is because it's

153

00:07:48,640 --> 00:07:44,120

becoming more obvious to so many people

154

00:07:51,490 --> 00:07:48,650

that hey this is what happened yeah you

155

00:07:53,200 --> 00:07:51,500

go back to the the earliest days you

156

00:07:57,570 --> 00:07:53,210

kind of start up around the time of

157

00:08:01,810 --> 00:07:57,580

Nixon I guess was like the main kind of

158

00:08:04,480 --> 00:08:01,820

jumping-off points in the film uh yeah

159

00:08:08,800 --> 00:08:04,490

and Goldwater actually had before yeah

160

00:08:11,020 --> 00:08:08,810

yeah Goldwater was kind of presidential

161

00:08:12,640 --> 00:08:11,030

candidates and he was part of the John

162

00:08:15,700 --> 00:08:12,650

Birch Society or supported by the John

163

00:08:19,659 --> 00:08:15,710

Birch Society yeah he was supported by

164

00:08:25,480 --> 00:08:19,669

the John Birch Society and then when it

165

00:08:28,120 --> 00:08:25,490

was revealed that the the founder of the

166

00:08:31,629 --> 00:08:28,130

John Birch Society called President

167

00:08:35,170 --> 00:08:31,639

Eisenhower a communist and everybody

168

00:08:38,500 --> 00:08:35,180

kind of you know thought that the Birch

169

00:08:43,870 --> 00:08:38,510

Society was really sort of loony and so

170

00:08:46,930 --> 00:08:43,880

it sank his ship yeah yes an interesting

171

00:08:49,300 --> 00:08:46,940

thing because the it resonates with

172

00:08:51,579 --> 00:08:49,310

things today like it's almost like

173

00:08:52,390 --> 00:08:51,589

things like that wouldn't sink ships

174

00:08:54,940 --> 00:08:52,400

nowadays

175

00:08:56,860 --> 00:08:54,950

because you can make much more

176

00:08:58,420 --> 00:08:56,870

outrageous claims nowadays than you

177

00:09:00,880 --> 00:08:58,430

could back then it seems like things are

178

00:09:03,900 --> 00:09:00,890

a lot more reasonable banging then but

179

00:09:06,160 --> 00:09:03,910

we've somehow arrived at a state where

180

00:09:08,020 --> 00:09:06,170

President Trump and other people can

181

00:09:10,420 --> 00:09:08,030

make quite outrageous claims and it

182

00:09:12,970 --> 00:09:10,430

doesn't think those ships yeah which is

183

00:09:15,550 --> 00:09:12,980

quite amazing and and I think that it's

184

00:09:18,610 --> 00:09:15,560

gotten to the point words like anything

185

00:09:20,560 --> 00:09:18,620

goes anything could be said you know

186

00:09:22,780 --> 00:09:20,570

just like he said he could walk out on

187

00:09:26,050 --> 00:09:22,790

Fifth Avenue and shoot somebody it's

188

00:09:29,290 --> 00:09:26,060

true because we've sort of lost our

189

00:09:31,630 --> 00:09:29,300

grounding in our sanity in a sense yeah

190

00:09:34,420 --> 00:09:31,640

there was an interesting thing with

191

00:09:37,540 --> 00:09:34,430

Nixon that kind of rang a bell with me

192

00:09:39,520 --> 00:09:37,550

which is with the hard hat riots where

193

00:09:42,220 --> 00:09:39,530

you know they had this the students were

194

00:09:44,740 --> 00:09:42,230

protesting after the shooting at Kent

195

00:09:46,540 --> 00:09:44,750

State yeah and then these construction

196

00:09:49,270 --> 00:09:46,550

workers came in with our hard hats and

197

00:09:53,260 --> 00:09:49,280

they started beating the students and

198

00:09:55,630 --> 00:09:53,270

then after that Nixon met with the

199

00:09:57,340 --> 00:09:55,640

leader of like some construction Union

200

00:10:00,550 --> 00:09:57,350

and the construction union guy presented

201
00:10:02,550 --> 00:10:00,560
him with a symbolic hardhat and he put

202
00:10:06,760 --> 00:10:02,560
it on and then it was almost like he was

203
00:10:07,990 --> 00:10:06,770
supporting the the violence right which

204
00:10:09,700 --> 00:10:08,000
was kind of interesting cause it kind of

205
00:10:11,800 --> 00:10:09,710
resonated with what you see today was

206
00:10:14,680 --> 00:10:11,810
like with Trump's statement about him

207
00:10:17,770 --> 00:10:14,690
being able to shoot anybody yeah and I

208
00:10:22,660 --> 00:10:17,780
think before then people like that were

209
00:10:25,650 --> 00:10:22,670
mostly Democrats because Democrats were

210
00:10:28,810 --> 00:10:25,660
for the Union but after that you know

211
00:10:31,720 --> 00:10:28,820
Republicans made them their mark that's

212
00:10:33,700 --> 00:10:31,730
who they needed to win over yes of

213
00:10:36,270 --> 00:10:33,710

working men using a working families the

214

00:10:41,050 --> 00:10:36,280

working classes or even middle classes

215

00:10:43,900 --> 00:10:41,060

were more a Democrat and this was kind

216

00:10:49,050 --> 00:10:43,910

of a deliberate strategy in a way by the

217

00:10:50,560 --> 00:10:49,060

Republicans to win over you talk about

218

00:10:53,890 --> 00:10:50,570

Roger Ailes

219

00:10:56,500 --> 00:10:53,900

in the movie like yeah he obviously is

220

00:11:00,340 --> 00:10:56,510

most well known for Fox News nowadays

221

00:11:04,060 --> 00:11:00,350

but back then he was advising President

222

00:11:05,369 --> 00:11:04,070

Nixon on how to form his message and get

223

00:11:09,509 --> 00:11:05,379

that out and how to

224

00:11:12,119 --> 00:11:09,519

to use emotional soundbites to to get

225

00:11:18,019 --> 00:11:12,129

across to people as fascinating yeah

226

00:11:21,589 --> 00:11:18,029

well the Nixon was just lousy on

227

00:11:25,619 --> 00:11:21,599

television you know in the debate with

228

00:11:29,119 --> 00:11:25,629

John F Kennedy years before that you

229

00:11:33,949 --> 00:11:29,129

know you can see it was visibly sweaty

230

00:11:36,809 --> 00:11:33,959

uncomfortable and so Ailes was like look

231

00:11:39,059 --> 00:11:36,819

you have to get with the program you

232

00:11:41,489 --> 00:11:39,069

know TV is here and it's here to stay

233

00:11:43,710 --> 00:11:41,499

and Nixon didn't want to believe that

234

00:11:47,939 --> 00:11:43,720

like he just thought TV was a gimmick

235

00:11:50,549 --> 00:11:47,949

Roger Ailes really grew him he he helped

236

00:11:55,019 --> 00:11:50,559

a lot of people helped Bush one and

237

00:11:56,759 --> 00:11:55,029

Reagan so yeah documentary you talked to

238

00:11:58,829 --> 00:11:56,769

a lot of people in it how how did you

239

00:11:59,879 --> 00:11:58,839

actually how did you actually get this

240

00:12:01,529 --> 00:11:59,889

thing up and running

241

00:12:04,679 --> 00:12:01,539

do you have background doing

242

00:12:08,069 --> 00:12:04,689

documentaries do you help doing it oh

243

00:12:11,279 --> 00:12:08,079

yeah I had to have help yeah I I did two

244

00:12:14,819 --> 00:12:11,289

other documentaries each of them like

245

00:12:18,269 --> 00:12:14,829

were award-winning but they were the

246

00:12:22,409 --> 00:12:18,279

longest one was an hour and so this was

247

00:12:25,919 --> 00:12:22,419

really much more challenging and I think

248

00:12:28,079 --> 00:12:25,929

when people have a project that they're

249

00:12:31,469 --> 00:12:28,089

very passionate about and that they

250

00:12:36,749 --> 00:12:31,479

believe in something like magic happens

251

00:12:40,499 --> 00:12:36,759

because these people like just came

252

00:12:43,619 --> 00:12:40,509

across to me you know I so I met this

253

00:12:45,329 --> 00:12:43,629

woman from Occupy Wall Street and let

254

00:12:48,210 --> 00:12:45,339

her stay at my house and I told her

255

00:12:50,609 --> 00:12:48,220

about the movie and she said oh you got

256

00:12:52,769 --> 00:12:50,619

to meet my friend Jeff Cohen and so

257

00:12:56,519 --> 00:12:52,779

that's how I met Jeff Cohen and then

258

00:12:59,279 --> 00:12:56,529

another person who loved our former

259

00:13:01,439 --> 00:12:59,289

documentary called The Vanishing City

260

00:13:04,799 --> 00:13:01,449

which was about the larger efficacious

261

00:13:06,989 --> 00:13:04,809

cities she said well you know you've got

262

00:13:13,590 --> 00:13:06,999

to talk to know this is his thing and

263

00:13:15,119 --> 00:13:13,600

I'm like no Chomsky Wow me and she said

264

00:13:17,790 --> 00:13:15,129

well I think you know you should write

265

00:13:21,210 --> 00:13:17,800

something up and I'll look at it and

266

00:13:24,900 --> 00:13:21,220

you know I'll introduce you and you know

267

00:13:28,410 --> 00:13:24,910

he said he wasn't doing you know films

268

00:13:32,879 --> 00:13:28,420

or appearing that way anymore but he

269

00:13:36,030 --> 00:13:32,889

decided he would and so things just kind

270

00:13:39,569 --> 00:13:36,040

of like rolled rolled out like that I

271

00:13:42,569 --> 00:13:39,579

mean it was really really really hard

272

00:13:44,669 --> 00:13:42,579

work I ended up getting pneumonia and

273

00:13:46,739 --> 00:13:44,679

shingles

274

00:13:50,759 --> 00:13:46,749

I had a small team but a really

275

00:13:54,269 --> 00:13:50,769

dedicated team it was an amazing

276

00:13:57,359 --> 00:13:54,279

experience making it you have a lot of

277

00:13:58,319 --> 00:13:57,369

people in the documentary that uh you

278

00:14:00,840 --> 00:13:58,329

know people who are in similar

279

00:14:05,100 --> 00:14:00,850

situations to yourself people who had

280

00:14:08,249 --> 00:14:05,110

friends or relatives who had a you know

281

00:14:10,799 --> 00:14:08,259

they got sucked into this Fox News black

282

00:14:14,489 --> 00:14:10,809

hole or some kind of talk radio black

283

00:14:15,479 --> 00:14:14,499

hole of you know anger how did you find

284

00:14:18,499 --> 00:14:15,489

those people

285

00:14:22,829 --> 00:14:18,509

well it's interesting I had a

286

00:14:24,539 --> 00:14:22,839

Kickstarter campaign to start off and we

287

00:14:26,910 --> 00:14:24,549

were pretty lucky with the Kickstarter

288

00:14:29,340 --> 00:14:26,920

campaign and I think I was asking for

289

00:14:32,460 --> 00:14:29,350

like eleven thousand dollars and I ended

290

00:14:36,030 --> 00:14:32,470

up getting 46,000 but what we happen is

291

00:14:39,179 --> 00:14:36,040

it was all like almost a thousand small

292

00:14:41,819 --> 00:14:39,189

donors and all these people were just as

293

00:14:45,419 --> 00:14:41,829

I say in the documentary just coming out

294

00:14:49,009 --> 00:14:45,429

of the woodwork telling me they had that

295

00:14:52,109 --> 00:14:49,019

same experience and it was it was

296

00:14:55,139 --> 00:14:52,119

cathartic for them it was a relief for

297

00:14:57,389 --> 00:14:55,149

them I became like the Ann Landers of

298

00:14:59,720 --> 00:14:57,399

you know this happened to my mom and dad

299

00:15:02,879 --> 00:14:59,730

I had I still have people that write me

300

00:15:06,259 --> 00:15:02,889

every day with their with their stories

301

00:15:09,960 --> 00:15:06,269

so that's when I realized wow this is

302

00:15:11,939 --> 00:15:09,970

this is this is not just me this is this

303

00:15:15,329 --> 00:15:11,949

is a phenomenon it's happening across

304

00:15:18,299 --> 00:15:15,339

the country so I just put out the word

305

00:15:21,210 --> 00:15:18,309

like on Kickstarter that hey if anybody

306

00:15:22,799 --> 00:15:21,220

wants to talk you know I can't come

307

00:15:25,859 --> 00:15:22,809

there because I can't afford it but

308

00:15:29,400 --> 00:15:25,869

maybe we could do Skype so I set up my

309

00:15:31,680 --> 00:15:29,410

little camera behind me just facing the

310

00:15:33,860 --> 00:15:31,690

computer and then just

311

00:15:37,350 --> 00:15:33,870

started doing these Skype interviews

312

00:15:38,730 --> 00:15:37,360

yeah we've got a ton of them yeah I

313

00:15:40,800 --> 00:15:38,740

think that was very effective because

314

00:15:42,060 --> 00:15:40,810

you get to see this year weight of

315

00:15:44,340 --> 00:15:42,070

numbers you know it's not just one

316

00:15:46,770 --> 00:15:44,350

person with you your father you know

317

00:15:48,900 --> 00:15:46,780

obviously the film is yes focus around

318

00:15:51,060 --> 00:15:48,910

your father but there's seeing all these

319

00:15:55,560 --> 00:15:51,070

other people in the same situation was I

320

00:15:57,270 --> 00:15:55,570

think very powerful and you imagine you

321

00:15:59,580 --> 00:15:57,280

like you say you still get you still get

322

00:16:02,940 --> 00:15:59,590

people emailing you in the same same

323

00:16:04,830 --> 00:16:02,950

thing I have something on my website

324

00:16:08,820 --> 00:16:04,840

which is submit your personal story

325

00:16:11,670 --> 00:16:08,830

right so you know now people have some

326

00:16:13,580 --> 00:16:11,680

of their stories and I put them on the

327

00:16:17,930 --> 00:16:13,590

website

328

00:16:20,670 --> 00:16:17,940

so you know what's really interesting is

329

00:16:24,750 --> 00:16:20,680

yeah this is the kind of deliberateness

330

00:16:26,610 --> 00:16:24,760

of this vast right-wing conspiracy if I

331

00:16:28,440 --> 00:16:26,620

wanted a better word now I know some

332

00:16:30,300 --> 00:16:28,450

people are going to watch or listen to

333

00:16:33,120 --> 00:16:30,310

this podcast and neither see it as being

334

00:16:34,380 --> 00:16:33,130

very political or you if it is to a

335

00:16:37,320 --> 00:16:34,390

certain degree you know there's there's

336

00:16:43,080 --> 00:16:37,330

liberals versus conservatives there's

337

00:16:45,930 --> 00:16:43,090

the the conservative push to you know in

338

00:16:49,560 --> 00:16:45,940

get themselves into the media it's been

339

00:16:52,200 --> 00:16:49,570

so so strong did you have people talking

340

00:16:58,170 --> 00:16:52,210

about a liberal push back trying to

341

00:17:01,320 --> 00:16:58,180

counter that at the time I mean any kind

342

00:17:03,450 --> 00:17:01,330

of push back was pathetic and I think

343

00:17:09,030 --> 00:17:03,460

people were not really could not really

344

00:17:12,030 --> 00:17:09,040

grasp just how how powerful this media

345

00:17:16,199 --> 00:17:12,040

was and and what was behind it and the

346

00:17:20,130 --> 00:17:16,209

money behind it I mean if you read Nancy

347

00:17:23,490 --> 00:17:20,140

Maclean's book democracy in Chains she

348

00:17:25,050 --> 00:17:23,500

talks about when she goes back to like

349

00:17:28,199 --> 00:17:25,060

the 50s were there were these

350

00:17:29,850 --> 00:17:28,209

billionaires North Carolina and some of

351

00:17:33,870 --> 00:17:29,860

the southern states that were really

352

00:17:39,360 --> 00:17:33,880

upset about Brant Brown versus the Board

353

00:17:41,190 --> 00:17:39,370

of Education they decided that they

354

00:17:45,270 --> 00:17:41,200

didn't believe that they should pay

355

00:17:48,840 --> 00:17:45,280

taxes for anything not public school not

356

00:17:52,140 --> 00:17:48,850

library you know social security and so

357

00:17:55,290 --> 00:17:52,150

they really the seed of it started back

358

00:17:58,170 --> 00:17:55,300

then the one thing they had that many

359

00:18:01,020 --> 00:17:58,180

liberals did not was like a lot of these

360

00:18:03,840 --> 00:18:01,030

billionaires jane mayer talks about it

361

00:18:06,840 --> 00:18:03,850

also as well and dark money you know the

362

00:18:09,780 --> 00:18:06,850

money behind this so I think you know I

363

00:18:11,970 --> 00:18:09,790

don't see it as liberals versus

364

00:18:15,300 --> 00:18:11,980

conservatives I mean I don't have

365

00:18:21,380 --> 00:18:15,310

anything against conservatives I think

366

00:18:24,630 --> 00:18:21,390

there's a purpose for all but these were

367

00:18:28,410 --> 00:18:24,640

radical far-right libertarians that were

368

00:18:31,770 --> 00:18:28,420

trying to turn the country upside down

369

00:18:35,610 --> 00:18:31,780

for the benefit of themselves and I

370

00:18:38,580 --> 00:18:35,620

think that so many people found it so

371

00:18:42,420 --> 00:18:38,590

hard to believe and so and so hard to

372

00:18:45,660 --> 00:18:42,430

grasp that that's why you know Democrats

373

00:18:49,110 --> 00:18:45,670

were just so ineffective at fighting it

374

00:18:51,960 --> 00:18:49,120

I was very frustrated and there was

375

00:18:54,780 --> 00:18:51,970

never any like big money behind you know

376

00:18:58,200 --> 00:18:54,790

that's why air America failed there was

377

00:19:02,430 --> 00:18:58,210

never any big liberal money behind

378

00:19:04,820 --> 00:19:02,440

trying to counter that mania you think

379

00:19:07,200 --> 00:19:04,830

it's ideologically driven or

380

00:19:09,990 --> 00:19:07,210

self-interest driven what would you say

381

00:19:11,700 --> 00:19:10,000

is the is it just a bunch of

382

00:19:13,620 --> 00:19:11,710

billionaires looking out for their own

383

00:19:15,780 --> 00:19:13,630

interests or do they have some kind of

384

00:19:18,240 --> 00:19:15,790

grand plan I think I think they're doing

385

00:19:21,650 --> 00:19:18,250

God's work or they think that you know

386

00:19:25,080 --> 00:19:21,660

the iron Rand was right you know what

387

00:19:28,830 --> 00:19:25,090

was the prime driver but behind these

388

00:19:33,270 --> 00:19:28,840

billionaires do you think their ideology

389

00:19:36,720 --> 00:19:33,280

is born of their self-interest it's that

390

00:19:39,990 --> 00:19:36,730

so it's like they've created this

391

00:19:44,670 --> 00:19:40,000

ideology to support their self-interest

392

00:19:47,820 --> 00:19:44,680

and Iran was like a nice fit I used to

393

00:19:51,240 --> 00:19:47,830

actually be an N gamma and follower at

394

00:19:54,170 --> 00:19:51,250

one point in my life in my 30s because

395

00:19:59,250 --> 00:19:54,180

it was sort of like an antidote to

396

00:20:01,019 --> 00:19:59,260

Catholicism so first of the appeal but I

397

00:20:05,299 --> 00:20:01,029

eventually realize that it kind of

398

00:20:09,570 --> 00:20:05,309

doesn't really work in real life yeah

399

00:20:11,970 --> 00:20:09,580

did you you grew up Catholic I did yeah

400

00:20:13,860 --> 00:20:11,980

yeah I did too it's interesting the the

401
00:20:16,440 --> 00:20:13,870
guy I interviewed a few days ago

402
00:20:19,110 --> 00:20:16,450
was also grew up Catholic but he's kind

403
00:20:20,549 --> 00:20:19,120
of the polar opposite of you and I was

404
00:20:22,440 --> 00:20:20,559
thinking about you and your documentary

405
00:20:26,220 --> 00:20:22,450
when I was talking to him because he is

406
00:20:28,289 --> 00:20:26,230
a tea party Republican and and he

407
00:20:31,730 --> 00:20:28,299
repeats a lot of the talking points that

408
00:20:34,620 --> 00:20:31,740
you hear on conservative talk radio and

409
00:20:38,100 --> 00:20:34,630
one of the things that you talked about

410
00:20:40,889 --> 00:20:38,110
in your documentary later on is you know

411
00:20:45,299 --> 00:20:40,899
how your your dad kind of changed when

412
00:20:49,169 --> 00:20:45,309
he started listening to NPR and this guy

413
00:20:53,549 --> 00:20:49,179

dur Joe who I interview with my previous

414

00:20:58,110 --> 00:20:53,559

podcast he also listens to NPR so and it

415

00:21:00,930 --> 00:20:58,120

didn't work it didn't work but you know

416

00:21:03,899 --> 00:21:00,940

getting getting going back to your dad I

417

00:21:05,129 --> 00:21:03,909

think you know one of the things that I

418

00:21:06,629 --> 00:21:05,139

took away from the film that I

419

00:21:07,860 --> 00:21:06,639

remembered most about it and I was

420

00:21:09,210 --> 00:21:07,870

surprised actually at how that they'd

421

00:21:12,720 --> 00:21:09,220

actually featured when I went back and

422

00:21:14,879 --> 00:21:12,730

watched it again was this thing where a

423

00:21:17,250 --> 00:21:14,889

your dad you know moved

424

00:21:20,340 --> 00:21:17,260

you don't move house and the radio broke

425

00:21:22,830 --> 00:21:20,350

and then the TV broke and then your your

426

00:21:24,930 --> 00:21:22,840

mom reprogrammed the remote so he didn't

427

00:21:26,789 --> 00:21:24,940

have Fox on it and then she unsubscribed

428

00:21:28,259 --> 00:21:26,799

him from these email lists and

429

00:21:31,470 --> 00:21:28,269

subscribed names of some different email

430

00:21:35,730 --> 00:21:31,480

lists and this kind of he kind of worked

431

00:21:37,320 --> 00:21:35,740

in Reverse yeah well when she programmed

432

00:21:41,060 --> 00:21:37,330

the remotes

433

00:21:44,789 --> 00:21:41,070

she didn't not program Fox is just that

434

00:21:48,180 --> 00:21:44,799

she does she likes to do that and so

435

00:21:50,820 --> 00:21:48,190

they had stickies all over them that my

436

00:21:53,129 --> 00:21:50,830

dad would frequently like you know just

437

00:21:55,980 --> 00:21:53,139

mess it up so he just ended up watching

438

00:21:59,009 --> 00:21:55,990

what she watched she had it on a news

439

00:22:02,190 --> 00:21:59,019

channel so that's what happened there

440

00:22:04,830 --> 00:22:02,200

definitely when his media diet changed

441

00:22:08,070 --> 00:22:04,840

he changed but you know it didn't mean

442

00:22:10,230 --> 00:22:08,080

that he became like a total Democrat or

443

00:22:12,990 --> 00:22:10,240

you know liberal or anything like that

444

00:22:15,120 --> 00:22:13,000

you know the end in the movies

445

00:22:18,600 --> 00:22:15,130

I'm not all Democrat I'm not only

446

00:22:22,770 --> 00:22:18,610

publican but yet he believed in marriage

447

00:22:25,260 --> 00:22:22,780

equality which was remarkable yeah he

448

00:22:32,280 --> 00:22:25,270

turned around a bit on his opinion of

449

00:22:35,220 --> 00:22:32,290

Obama yeah he was very interesting did

450

00:22:37,110 --> 00:22:35,230

you come away from the film with advice

451
00:22:40,470 --> 00:22:37,120
that you would give to people in similar

452
00:22:42,630 --> 00:22:40,480
situations you know what works and what

453
00:22:45,240 --> 00:22:42,640
doesn't you have the story of your dad

454
00:22:47,850 --> 00:22:45,250
and you advise people you mean you can't

455
00:22:50,100 --> 00:22:47,860
really advise people to detune radios

456
00:22:51,930 --> 00:22:50,110
and things like that but what advice do

457
00:22:58,470 --> 00:22:51,940
you give to people in similar situations

458
00:23:03,480 --> 00:22:58,480
I I do I on Twitter I've got a little a

459
00:23:06,390 --> 00:23:03,490
little bit of a following and many of my

460
00:23:10,110 --> 00:23:06,400
followers that have told other people

461
00:23:13,440 --> 00:23:10,120
how they can put child locks on their TV

462
00:23:16,760 --> 00:23:13,450
so that their parents can't watch Fox so

463
00:23:21,600 --> 00:23:16,770

and I don't really discourage that I

464

00:23:25,650 --> 00:23:21,610

just go along with it but there's the

465

00:23:26,610 --> 00:23:25,660

couple in my film at the end they hear

466

00:23:30,780 --> 00:23:26,620

yourself think

467

00:23:33,960 --> 00:23:30,790

talk about Socratic questioning because

468

00:23:36,300 --> 00:23:33,970

what happens is with these people that

469

00:23:39,330 --> 00:23:36,310

get sucked into right-wing media it's

470

00:23:41,430 --> 00:23:39,340

propaganda that aims for the emotions it

471

00:23:44,640 --> 00:23:41,440

seems especially from fear and aims

472

00:23:48,840 --> 00:23:44,650

especially for anger so you know their

473

00:23:51,810 --> 00:23:48,850

their amygdala is what's activated so if

474

00:23:55,980 --> 00:23:51,820

you try and bring their rational brain

475

00:23:58,980 --> 00:23:55,990

in by asking Socratic questions you know

476

00:24:02,040 --> 00:23:58,990

well why do you believe this or what do

477

00:24:05,010 --> 00:24:02,050

you think about that and you know don't

478

00:24:08,610 --> 00:24:05,020

have a temper about it frequently you'll

479

00:24:11,790 --> 00:24:08,620

see you'll see people sometimes coming

480

00:24:13,620 --> 00:24:11,800

to like more neutral territory at least

481

00:24:15,930 --> 00:24:13,630

like on the website hear yourself think

482

00:24:18,060 --> 00:24:15,940

you can see them actually doing this

483

00:24:20,340 --> 00:24:18,070

outside like when they have there was

484

00:24:24,420 --> 00:24:20,350

Glenn Beck rallies or whatever talking

485

00:24:26,630 --> 00:24:24,430

to some people and kind of like getting

486

00:24:29,480 --> 00:24:26,640

them to think

487

00:24:31,880 --> 00:24:29,490

I'm not saying it's easy but you know

488

00:24:35,870 --> 00:24:31,890

that was the other thing that I did with

489

00:24:39,230 --> 00:24:35,880

my dad was if it was an argument no that

490

00:24:42,200 --> 00:24:39,240

would not work but like one time when I

491

00:24:44,539 --> 00:24:42,210

was unemployed and I was trying to get

492

00:24:46,100 --> 00:24:44,549

health insurance I just was talking to

493

00:24:48,860 --> 00:24:46,110

him from a personal point of view

494

00:24:52,789 --> 00:24:48,870

telling him like the limit to

495

00:24:55,430 --> 00:24:52,799

hospitalization is \$100,000 you you have

496

00:24:58,120 --> 00:24:55,440

a seven thousand dollar deductible I

497

00:25:01,039 --> 00:24:58,130

don't know what to do dad you know and

498

00:25:03,830 --> 00:25:01,049

you know what I mean like it made him

499

00:25:05,750 --> 00:25:03,840

think yeah he was giving in the bad

500

00:25:12,260 --> 00:25:05,760

facts of the matter and you know asking

501
00:25:16,700 --> 00:25:12,270
him his opinion on those facts anger

502
00:25:20,150 --> 00:25:16,710
then they're gonna get more set in there

503
00:25:23,000 --> 00:25:20,160
because it feels like a confrontation or

504
00:25:24,890 --> 00:25:23,010
direct threat to who they are you don't

505
00:25:26,120 --> 00:25:24,900
want to do that yeah something I

506
00:25:29,900 --> 00:25:26,130
definitely found when talking to

507
00:25:30,950 --> 00:25:29,910
conspiracy theorists is that if they

508
00:25:32,659 --> 00:25:30,960
ever get to a state where they're

509
00:25:35,990 --> 00:25:32,669
feeling angry with you or if they're

510
00:25:38,960 --> 00:25:36,000
feeling attacked in any way then they

511
00:25:41,720 --> 00:25:38,970
don't mind just kind of yes shuts out

512
00:25:43,220 --> 00:25:41,730
what you're saying yeah and you really

513
00:25:45,200 --> 00:25:43,230

have to kind of do it in kind of a

514

00:25:49,310 --> 00:25:45,210

roundabout way you've got to kind of

515

00:25:52,880 --> 00:25:49,320

work numbers talk around the topic yeah

516

00:25:54,620 --> 00:25:52,890

just get in the one bit at a time and

517

00:25:57,650 --> 00:25:54,630

like there's Socratic questioning just

518

00:26:01,190 --> 00:25:57,660

like a series of calm logical questions

519

00:26:05,390 --> 00:26:01,200

one after the other about a topic you

520

00:26:08,230 --> 00:26:05,400

know works very well you know one thing

521

00:26:11,930 --> 00:26:08,240

you you had in the documentary was a few

522

00:26:18,140 --> 00:26:11,940

young people who watched Fox News there

523

00:26:22,340 --> 00:26:18,150

was a guy Matthews Sekar oh yeah how did

524

00:26:26,630 --> 00:26:22,350

you how did you come across Matthew oh I

525

00:26:31,460 --> 00:26:26,640

don't remember like I know I think

526

00:26:34,700 --> 00:26:31,470

somebody saw people would tell me when

527

00:26:38,659 --> 00:26:34,710

they saw an article that they thought of

528

00:26:40,310 --> 00:26:38,669

Pike so he wrote this article for I

529

00:26:42,919 --> 00:26:40,320

forget what it was

530

00:26:47,210 --> 00:26:42,929

now was it Huffington Post or something

531

00:26:49,940 --> 00:26:47,220

you know how Sean Hannity stole my brain

532

00:26:54,080 --> 00:26:49,950

so like man I got to get in touch with

533

00:26:58,909 --> 00:26:54,090

this kid this might be great so he just

534

00:27:00,860 --> 00:26:58,919

agreed to talk to me yeah yeah it seems

535

00:27:02,720 --> 00:27:00,870

like this you know obviously a huge

536

00:27:04,700 --> 00:27:02,730

difference between what's going on there

537

00:27:07,370 --> 00:27:04,710

with the older people then you talk

538

00:27:09,740 --> 00:27:07,380

about you know people turning off the

539

00:27:13,730 --> 00:27:09,750

you know looking at their parents from

540

00:27:14,600 --> 00:27:13,740

the TVs and young people it seemed like

541

00:27:17,810 --> 00:27:14,610

you'd have to have a very different

542

00:27:20,080 --> 00:27:17,820

approach for for it for youngsters you

543

00:27:22,759 --> 00:27:20,090

know especially once they've left home

544

00:27:25,970 --> 00:27:22,769

yeah you know you have any thoughts on

545

00:27:29,269 --> 00:27:25,980

how best to approach young people who

546

00:27:32,899 --> 00:27:29,279

start getting sucked into this type of

547

00:27:34,490 --> 00:27:32,909

thing or is it kind of an outlier I mean

548

00:27:37,879 --> 00:27:34,500

you're you said birth is mostly older

549

00:27:40,580 --> 00:27:37,889

people I think that some young people

550

00:27:42,799 --> 00:27:40,590

get sucked into because they're they're

551
00:27:45,769 --> 00:27:42,809
adopting what their parents think and

552
00:27:47,990 --> 00:27:45,779
they're not maybe thinking about it you

553
00:27:50,539 --> 00:27:48,000
know they're just accepting what they

554
00:27:53,149 --> 00:27:50,549
say I don't really have anything in

555
00:27:56,960 --> 00:27:53,159
particular by against the same thing

556
00:28:00,080 --> 00:27:56,970
would work with them like you know

557
00:28:03,350 --> 00:28:00,090
Socratic questioning but also sometimes

558
00:28:07,129 --> 00:28:03,360
I have to say I do think we need to

559
00:28:10,850 --> 00:28:07,139
stigmatize like Fox and you know Rush

560
00:28:14,990 --> 00:28:10,860
Limbaugh and make fun of that a little

561
00:28:18,139 --> 00:28:15,000
bit and you know maybe not to the person

562
00:28:21,110 --> 00:28:18,149
but point out the ridiculousness of it

563
00:28:23,810 --> 00:28:21,120

point out how these people are being

564

00:28:26,749 --> 00:28:23,820

bamboozled you know and there and and

565

00:28:28,730 --> 00:28:26,759

kind of get that out there stigmatize it

566

00:28:30,350 --> 00:28:28,740

and then you know young people

567

00:28:34,190 --> 00:28:30,360

especially they don't want to feel like

568

00:28:37,039 --> 00:28:34,200

they're not in the know yeah one thing

569

00:28:39,320 --> 00:28:37,049

you do in the the last like half hour of

570

00:28:41,330 --> 00:28:39,330

the documentary as you talk about all

571

00:28:42,740 --> 00:28:41,340

the the techniques that people use that

572

00:28:45,320 --> 00:28:42,750

you wanted to see like what is

573

00:28:46,970 --> 00:28:45,330

brainwashing and what people do and you

574

00:28:50,450 --> 00:28:46,980

you lay out I think nine different

575

00:28:53,029 --> 00:28:50,460

techniques starting out with lying and

576

00:28:54,140 --> 00:28:53,039

skewing and confusing and doubt blame

577

00:28:56,500 --> 00:28:54,150

and divide and

578

00:29:01,460 --> 00:28:56,510

and goes on you've got this long list of

579

00:29:03,440 --> 00:29:01,470

techniques and I think you know one

580

00:29:05,570 --> 00:29:03,450

thing you can do is if you educate

581

00:29:09,620 --> 00:29:05,580

people that these techniques are being

582

00:29:12,050 --> 00:29:09,630

used on them yes they're not in a way

583

00:29:13,850 --> 00:29:12,060

can kind of immunize them against them

584

00:29:16,640 --> 00:29:13,860

if they can recognize oh this is what

585

00:29:18,950 --> 00:29:16,650

they're trying to do yeah no you're

586

00:29:23,480 --> 00:29:18,960

right we should have media literacy to

587

00:29:26,000 --> 00:29:23,490

pot in in school ya know one of the

588

00:29:28,640 --> 00:29:26,010

things tactic 7 here bullying and

589

00:29:32,620 --> 00:29:28,650

shaming you had some good examples of

590

00:29:35,750 --> 00:29:32,630

that where the the host on Fox News

591

00:29:37,460 --> 00:29:35,760

basically started shouting at the the

592

00:29:41,450 --> 00:29:37,470

guest you know they were interviewing

593

00:29:43,280 --> 00:29:41,460

and then feigning outrage to try to see

594

00:29:46,190 --> 00:29:43,290

how the audience position and I think

595

00:29:48,470 --> 00:29:46,200

yeah in a way that guest should have

596

00:29:51,740 --> 00:29:48,480

known that this was a tactic that people

597

00:29:53,570 --> 00:29:51,750

use as well yeah I don't think you can

598

00:29:58,100 --> 00:29:53,580

really you teach everybody about kind of

599

00:30:00,620 --> 00:29:58,110

rhetorical dueling on TV but having

600

00:30:02,300 --> 00:30:00,630

people aware that it's happening is is

601
00:30:05,360 --> 00:30:02,310
very important

602
00:30:09,530 --> 00:30:05,370
well feigning the feigning anger that's

603
00:30:12,140 --> 00:30:09,540
they all do on Fox News all the time

604
00:30:18,170 --> 00:30:12,150
the the feign anger like they feigned

605
00:30:22,880 --> 00:30:18,180
anger at Obama if he played golf or in

606
00:30:24,890 --> 00:30:22,890
suit yeah exactly you you talked about

607
00:30:26,720 --> 00:30:24,900
Frank Luntz that you didn't have Frank

608
00:30:29,660 --> 00:30:26,730
Luntz on the show did you did you

609
00:30:31,160 --> 00:30:29,670
interview him yeah alright so that was

610
00:30:35,090 --> 00:30:31,170
me very interesting to Frank Luntz is a

611
00:30:36,400 --> 00:30:35,100
very interesting chap owner because you

612
00:30:38,510 --> 00:30:36,410
know he's obviously very is a

613
00:30:41,810 --> 00:30:38,520

conservative pollster oh so it's almost

614

00:30:43,400 --> 00:30:41,820

described but you also see him on things

615

00:30:45,770 --> 00:30:43,410

like The Daily Show and things like that

616

00:30:49,220 --> 00:30:45,780

and he seems like a very nice and

617

00:30:50,870 --> 00:30:49,230

intelligent person and yet is using his

618

00:30:54,230 --> 00:30:50,880

powers for evil

619

00:30:59,350 --> 00:30:54,240

it seems yeah you know he's quite

620

00:31:01,220 --> 00:30:59,360

affable yes if then so was Hitler so

621

00:31:03,110 --> 00:31:01,230

know that I got anything against

622

00:31:04,760 --> 00:31:03,120

Franklin's I don't I do not know him but

623

00:31:07,130 --> 00:31:04,770

you know obviously if one thing you

624

00:31:08,090 --> 00:31:07,140

talked about was how he invented all

625

00:31:11,900 --> 00:31:08,100

these terms

626
00:31:15,100 --> 00:31:11,910
but he coined the phrase death tax right

627
00:31:17,720 --> 00:31:15,110
to replace estate tax and governments

628
00:31:20,600 --> 00:31:17,730
government takeover to replace

629
00:31:24,409 --> 00:31:20,610
government control which are very

630
00:31:27,799 --> 00:31:24,419
powerful things that say years yeah and

631
00:31:29,090 --> 00:31:27,809
again yeah it's almost yeah you would

632
00:31:31,610 --> 00:31:29,100
want to think that you could educate

633
00:31:35,000 --> 00:31:31,620
people that these tricks are being

634
00:31:37,220 --> 00:31:35,010
played upon them but I think with a lot

635
00:31:39,230 --> 00:31:37,230
of people it's it's gonna be difficult

636
00:31:41,080 --> 00:31:39,240
to do that level of thing and it's

637
00:31:44,570 --> 00:31:41,090
almost like you have to reply in kind

638
00:31:48,230 --> 00:31:44,580

you have to use tricks of your own yeah

639

00:31:51,409 --> 00:31:48,240

propaganda of your own do you see it all

640

00:31:53,149 --> 00:31:51,419

like things changing recently he said

641

00:31:55,549 --> 00:31:53,159

that the the liberal or the Democratic

642

00:31:58,310 --> 00:31:55,559

response to this was very poor in the

643

00:32:03,380 --> 00:31:58,320

past do you see anything changing in

644

00:32:06,760 --> 00:32:03,390

last couple of years I do and I thought

645

00:32:11,840 --> 00:32:06,770

I I did and I thought it was happening

646

00:32:14,450 --> 00:32:11,850

faster than it actually is but I yeah I

647

00:32:17,330 --> 00:32:14,460

mean I think that you know like the

648

00:32:20,720 --> 00:32:17,340

major news networks and the cable news

649

00:32:24,080 --> 00:32:20,730

networks like MSNBC and CNN are a little

650

00:32:27,440 --> 00:32:24,090

more hip to what Fox News does whereas

651

00:32:29,690 --> 00:32:27,450

before they cater to them I feel like

652

00:32:34,130 --> 00:32:29,700

they almost had PTSD like they were

653

00:32:36,169 --> 00:32:34,140

accused of being too liberal and so they

654

00:32:37,970 --> 00:32:36,179

bent over backwards to show they weren't

655

00:32:40,700 --> 00:32:37,980

and then finally they realized oh wait a

656

00:32:43,220 --> 00:32:40,710

minute we don't have to be like them and

657

00:32:45,200 --> 00:32:43,230

they're kind of bullying us and that's

658

00:32:47,450 --> 00:32:45,210

what they are is bullies I don't think

659

00:32:50,690 --> 00:32:47,460

they fully realized just how much

660

00:32:54,140 --> 00:32:50,700

influence they have but I could see it

661

00:32:56,899 --> 00:32:54,150

as a start it does seem like they're

662

00:32:59,570 --> 00:32:56,909

starting to catch on yeah yeah that's

663

00:33:03,080 --> 00:32:59,580

starting to become aware of you just how

664

00:33:06,350 --> 00:33:03,090

well Fox News tactics I'm working in

665

00:33:11,539 --> 00:33:06,360

some ways so the I think the the media

666

00:33:12,799 --> 00:33:11,549

like CNN and MSNBC it seems to me I

667

00:33:14,240 --> 00:33:12,809

don't know you have a different

668

00:33:16,460 --> 00:33:14,250

perception but it seems to me in some

669

00:33:18,560 --> 00:33:16,470

ways they're becoming almost like Fox

670

00:33:20,270 --> 00:33:18,570

but left-wing like they're they're

671

00:33:20,970 --> 00:33:20,280

becoming a bit more and exactly

672

00:33:25,919 --> 00:33:20,980

propaganda

673

00:33:28,409 --> 00:33:25,929

let's it does seem a bit more biased on

674

00:33:30,000 --> 00:33:28,419

a left-wing side and then it was in the

675

00:33:35,669 --> 00:33:30,010

past I don't know if that's something

676

00:33:39,150 --> 00:33:35,679

that you've noticed at all yeah well I

677

00:33:41,669 --> 00:33:39,160

don't think CNN is very much sometimes

678

00:33:45,470 --> 00:33:41,679

it you know it still will have like

679

00:33:49,500 --> 00:33:45,480

Kellyanne Conway or hard people that are

680

00:33:53,190 --> 00:33:49,510

obviously really they went out a lot I

681

00:33:55,620 --> 00:33:53,200

mean like Jon Stewart said oh no no no

682

00:33:59,610 --> 00:33:55,630

it was Stephen Colbert truth is a

683

00:34:02,549 --> 00:33:59,620

liberal bias oh yes reality has a

684

00:34:02,760 --> 00:34:02,559

liberal bias as I've heard that one as

685

00:34:09,240 --> 00:34:02,770

well

686

00:34:14,879 --> 00:34:09,250

I do think that MSNBC leans anti-trump

687

00:34:16,560 --> 00:34:14,889

they they are anti Trump but I mean you

688

00:34:20,190 --> 00:34:16,570

know if you're paying attention you

689

00:34:23,940 --> 00:34:20,200

should be he's an abomination he's a

690

00:34:27,750 --> 00:34:23,950

wannabe dictator he's a fraud he's a con

691

00:34:32,070 --> 00:34:27,760

and you know I hope that doesn't get

692

00:34:36,750 --> 00:34:32,080

your other guess people that listen

693

00:34:39,240 --> 00:34:36,760

listeners angry but he is and you know

694

00:34:41,790 --> 00:34:39,250

if you if you've got a Hitler you got a

695

00:34:44,669 --> 00:34:41,800

call on that so I'm glad they do that

696

00:34:47,760 --> 00:34:44,679

but I will say this that they are not

697

00:34:51,629 --> 00:34:47,770

completely liberal because they're still

698

00:34:53,310 --> 00:34:51,639

run by a corporation and so there's

699

00:34:56,040 --> 00:34:53,320

going to be constraints there's going to

700

00:34:58,920 --> 00:34:56,050

be restrictions you know it's still like

701
00:35:01,260 --> 00:34:58,930
a very narrow window of what they can

702
00:35:03,109 --> 00:35:01,270
report on and what they what they talk

703
00:35:05,910 --> 00:35:03,119
about like they're not going to be real

704
00:35:10,260 --> 00:35:05,920
anti-war they're not gonna have on noam

705
00:35:13,820 --> 00:35:10,270
chomsky so I'm not not fully liberal but

706
00:35:16,920 --> 00:35:13,830
yeah they do know that their audience is

707
00:35:18,870 --> 00:35:16,930
mostly liberal right so that in some

708
00:35:20,490 --> 00:35:18,880
ways they have to you know pander to

709
00:35:22,260 --> 00:35:20,500
their audience a little bit and give the

710
00:35:24,840 --> 00:35:22,270
audience what they want so that they

711
00:35:27,150 --> 00:35:24,850
they keep their audience yeah do you

712
00:35:31,200 --> 00:35:27,160
think there are media outlets that are

713
00:35:34,260 --> 00:35:31,210

genuine alternatives to to Fox News like

714

00:35:36,570 --> 00:35:34,270

NPR in many would you recommend MP

715

00:35:39,330 --> 00:35:36,580

as something people should should listen

716

00:35:45,870 --> 00:35:39,340

to or watch on the internet I listen to

717

00:35:49,470 --> 00:35:45,880

NPR but I mean it's it's I'm thankful

718

00:35:52,440 --> 00:35:49,480

for it but it's not perfectly objective

719

00:35:55,770 --> 00:35:52,450

either like then since cokes have given

720

00:35:57,530 --> 00:35:55,780

them money so you don't really hear them

721

00:36:01,310 --> 00:35:57,540

talking against fracking

722

00:36:05,280 --> 00:36:01,320

unfortunately so they they have their

723

00:36:07,860 --> 00:36:05,290

limitations to that are there because of

724

00:36:10,890 --> 00:36:07,870

money and where they get their money but

725

00:36:14,880 --> 00:36:10,900

generally I think they do a pretty good

726

00:36:20,100 --> 00:36:14,890

job of investigation and you know

727

00:36:23,430 --> 00:36:20,110

they're about as good as you can get but

728

00:36:25,140 --> 00:36:23,440

you know there's some good online things

729

00:36:28,110 --> 00:36:25,150

that you can read you know like reader

730

00:36:31,830 --> 00:36:28,120

supported news alternate or common

731

00:36:35,300 --> 00:36:31,840

dreams well what would you suggest like

732

00:36:37,590 --> 00:36:35,310

say if someone is very conservative and

733

00:36:39,480 --> 00:36:37,600

they're listening to Fox News

734

00:36:41,390 --> 00:36:39,490

it would seem difficult to suggest as

735

00:36:44,880 --> 00:36:41,400

someone who is a conservative relative

736

00:36:46,590 --> 00:36:44,890

or a friend you know don't don't don't

737

00:36:52,230 --> 00:36:46,600

listen to Fox News go over to CNN

738

00:36:54,030 --> 00:36:52,240

because they or go to NPR how do you how

739

00:36:55,800 --> 00:36:54,040

do you start to shift the opinion of

740

00:37:00,960 --> 00:36:55,810

someone who is deeply entrenched in

741

00:37:06,390 --> 00:37:00,970

conservatism or is it even possible it's

742

00:37:12,840 --> 00:37:06,400

possible as example by my dad and by the

743

00:37:14,970 --> 00:37:12,850

guy in my film it does happen

744

00:37:17,130 --> 00:37:14,980

I certainly and I love it but you know I

745

00:37:18,930 --> 00:37:17,140

see this with conspiracy theorists who

746

00:37:23,100 --> 00:37:18,940

are very deep into things

747

00:37:25,110 --> 00:37:23,110

and people do get out it's often very

748

00:37:26,970 --> 00:37:25,120

difficult to see what the path is for

749

00:37:29,340 --> 00:37:26,980

any one individual you know I don't want

750

00:37:30,960 --> 00:37:29,350

to say like people shouldn't be

751
00:37:32,700 --> 00:37:30,970
conservative Zoar have conservative

752
00:37:34,770 --> 00:37:32,710
values right

753
00:37:36,990 --> 00:37:34,780
getting outside of this kind of toxic

754
00:37:39,990 --> 00:37:37,000
conservatism of the you know the talk

755
00:37:41,940 --> 00:37:40,000
radio and anger type thing yeah see I

756
00:37:44,790 --> 00:37:41,950
don't even call it conservatives yeah

757
00:37:47,010 --> 00:37:44,800
yeah but conservative like Teddy

758
00:37:48,809 --> 00:37:47,020
Roosevelt was conservative Eisenhower

759
00:37:51,420 --> 00:37:48,819
was conservative

760
00:37:53,339 --> 00:37:51,430
these people are far-right and they

761
00:37:55,140 --> 00:37:53,349
don't realize that they've been radical

762
00:37:58,799 --> 00:37:55,150
you know in the center and has been

763
00:38:02,789 --> 00:37:58,809

moved so far to the right that what is

764

00:38:05,309 --> 00:38:02,799

really you know what a lot of people

765

00:38:09,059 --> 00:38:05,319

actually really support is considered

766

00:38:13,939 --> 00:38:09,069

left and socialistic and that's it's

767

00:38:18,150 --> 00:38:13,949

it's just a misperception of you know

768

00:38:20,579 --> 00:38:18,160

how we think yeah yeah I grew up in

769

00:38:24,150 --> 00:38:20,589

England and in England people said that

770

00:38:25,890 --> 00:38:24,160

in America the Democrats more

771

00:38:28,199 --> 00:38:25,900

conservative than the British

772

00:38:30,719 --> 00:38:28,209

conservatives it's all kind of a matter

773

00:38:33,269 --> 00:38:30,729

of perspective as to you know where you

774

00:38:38,269 --> 00:38:33,279

think what centrism is and what is right

775

00:38:40,319 --> 00:38:38,279

and what is left american democrats they

776

00:38:41,549 --> 00:38:40,329

then the Conservatives

777

00:38:43,769 --> 00:38:41,559

this is just what I was told when I was

778

00:38:45,809 --> 00:38:43,779

I was growing up and I think it is true

779

00:38:48,120 --> 00:38:45,819

to a certain degree I mean in the the

780

00:38:50,249 --> 00:38:48,130

Conservatives in Britain at that time

781

00:38:53,670 --> 00:38:50,259

were still supporting universal health

782

00:38:57,150 --> 00:38:53,680

care and strong social welfare safety

783

00:39:01,469 --> 00:38:57,160

net yeah because England coming out of

784

00:39:04,199 --> 00:39:01,479

the war became very very socialist yeah

785

00:39:07,079 --> 00:39:04,209

in the fifties and sixties and then

786

00:39:12,719 --> 00:39:07,089

there's a bit of a backlash starting in

787

00:39:15,930 --> 00:39:12,729

the 80s with with Thatcher yes yes it's

788

00:39:16,859 --> 00:39:15,940

all relative and I think that these it

789

00:39:19,920 --> 00:39:16,869

took me you talk about people's

790

00:39:23,029 --> 00:39:19,930

ideologies like being conservative in

791

00:39:27,150 --> 00:39:23,039

terms of I guess a fiscal conservatives

792

00:39:31,699 --> 00:39:27,160

who want less taxes that's a reasonable

793

00:39:33,509 --> 00:39:31,709

position that you can argue about yeah

794

00:39:35,130 --> 00:39:33,519

yeah and I think we can all have

795

00:39:37,079 --> 00:39:35,140

reasonable discussions about that and

796

00:39:39,749 --> 00:39:37,089

and other issues as well like to what

797

00:39:42,150 --> 00:39:39,759

degree should there be social welfare or

798

00:39:43,680 --> 00:39:42,160

whatever what should our foreign policy

799

00:39:46,859 --> 00:39:43,690

be yeah

800

00:39:49,499 --> 00:39:46,869

yeah those are all Sinemet arguments but

801
00:39:52,890 --> 00:39:49,509
the right did watch those arguments they

802
00:39:55,920 --> 00:39:52,900
just wanted their way yeah and that's

803
00:39:57,989 --> 00:39:55,930
something I you yeah it reminds me of

804
00:40:00,320 --> 00:39:57,999
the tactic number three that you you

805
00:40:02,270 --> 00:40:00,330
said which was blame and divide

806
00:40:05,120 --> 00:40:02,280
yeah which is to get people to fight

807
00:40:08,390 --> 00:40:05,130
against each other right recognizing

808
00:40:12,850 --> 00:40:08,400
where the common enemy is in a way which

809
00:40:17,270 --> 00:40:12,860
is these essentially oligarchs who are

810
00:40:19,310 --> 00:40:17,280
manipulating society from above well

811
00:40:21,920 --> 00:40:19,320
that's a very difficult thing to convey

812
00:40:24,740 --> 00:40:21,930
to people if Prime to think that you're

813
00:40:26,990 --> 00:40:24,750

just a stupid liberal who's being

814

00:40:33,440 --> 00:40:27,000

brainwashed by the liberal media into

815

00:40:37,610 --> 00:40:33,450

believing that wait it's such a a mirror

816

00:40:39,410 --> 00:40:37,620

thing like they're brainwashed to think

817

00:40:43,490 --> 00:40:39,420

that you're brainwashed

818

00:40:45,530 --> 00:40:43,500

because not what they believe so

819

00:40:48,440 --> 00:40:45,540

therefore you brainwash by the liberal

820

00:40:51,860 --> 00:40:48,450

media and I don't even think and the

821

00:40:53,660 --> 00:40:51,870

media isn't even liberal yeah that was

822

00:40:56,330 --> 00:40:53,670

something if you actually analyze the

823

00:40:58,700 --> 00:40:56,340

the biases of the media it's you know

824

00:41:01,580 --> 00:40:58,710

it's not really it's not really that

825

00:41:04,220 --> 00:41:01,590

liberal when it comes down to it yeah I

826

00:41:06,800 --> 00:41:04,230

think I'm gonna get my friend Joe or we

827

00:41:09,920 --> 00:41:06,810

interviewed last week too to watch your

828

00:41:12,290 --> 00:41:09,930

documentary and see what he makes of it

829

00:41:15,250 --> 00:41:12,300

and to watch this interview with you as

830

00:41:19,670 --> 00:41:15,260

well which you'll be interesting for him

831

00:41:22,340 --> 00:41:19,680

let me see hi Joe right

832

00:41:25,640 --> 00:41:22,350

anything that offends you too much my

833

00:41:28,280 --> 00:41:25,650

heart is open thank you for watching the

834

00:41:29,960 --> 00:41:28,290

documentary I'll say that right now

835

00:41:33,110 --> 00:41:29,970

he'll appreciate that you're here he

836

00:41:34,280 --> 00:41:33,120

look he listens to NPR so he's not you

837

00:41:36,470 --> 00:41:34,290

know he's not a completely close minded

838

00:41:39,170 --> 00:41:36,480

person and he used to be a conspiracy

839

00:41:41,330 --> 00:41:39,180

theorist and that he believed somewhat

840

00:41:43,160 --> 00:41:41,340

in the chemtrail conspiracy theory which

841

00:41:45,410 --> 00:41:43,170

is a one of the stranger conspiracy

842

00:41:48,200 --> 00:41:45,420

theories out there I have a liberal

843

00:41:53,360 --> 00:41:48,210

friend who believes in that chemtrail

844

00:41:57,440 --> 00:41:53,370

thing yeah yeah it's you know it's it's

845

00:42:02,780 --> 00:41:57,450

quite popular and conspiracy circles so

846

00:42:04,550 --> 00:42:02,790

if you know he doesn't I talked him out

847

00:42:06,830 --> 00:42:04,560

of it

848

00:42:08,630 --> 00:42:06,840

my website that I started out on was

849

00:42:10,010 --> 00:42:08,640

called contrail science which is all

850

00:42:13,130 --> 00:42:10,020

about debunking the chemtrail conspiracy

851

00:42:13,130 --> 00:42:13,140

theory and

852

00:42:20,420 --> 00:42:18,140

he went on it yeah I think to my friend

853

00:42:22,430 --> 00:42:20,430

yes you should do yes control science

854

00:42:26,900 --> 00:42:22,440

and also meta bunk which is the other

855

00:42:29,000 --> 00:42:26,910

one I can I can send you these yeah

856

00:42:32,300 --> 00:42:29,010

because I definitely I recommend your

857

00:42:34,430 --> 00:42:32,310

film to anybody who's having issues like

858

00:42:38,740 --> 00:42:34,440

this like I told you that a lady texted

859

00:42:42,290 --> 00:42:38,750

me messaged me on Facebook last week and

860

00:42:44,030 --> 00:42:42,300

what she described really sounded like

861

00:42:45,380 --> 00:42:44,040

what some of the people in your your

862

00:42:49,610 --> 00:42:45,390

documentary were talking about her

863

00:42:52,460 --> 00:42:49,620

husband had become very angry because

864

00:42:54,140 --> 00:42:52,470

he's been watching a lot of I don't know

865

00:43:00,230 --> 00:42:54,150

what he was exactly like talk radio I

866

00:43:02,750 --> 00:43:00,240

guess there's need to talk radio and she

867

00:43:05,270 --> 00:43:02,760

said that it resonated with with again

868

00:43:09,020 --> 00:43:05,280

it's hard to see what the solution is

869

00:43:10,400 --> 00:43:09,030

for her it's a good first step simply

870

00:43:12,550 --> 00:43:10,410

knowing that there are lots of other

871

00:43:16,780 --> 00:43:12,560

people going through the same situation

872

00:43:21,500 --> 00:43:16,790

it is and we have to press our

873

00:43:26,660 --> 00:43:21,510

representatives to recognize the power

874

00:43:31,670 --> 00:43:26,670

of right-wing media and to recognize

875

00:43:34,340 --> 00:43:31,680

that if you don't do anything about this

876

00:43:38,900 --> 00:43:34,350

media then you're not going to get very

877

00:43:41,300 --> 00:43:38,910

far with other things that matter yeah

878

00:43:43,870 --> 00:43:41,310

and that's you know do you think that

879

00:43:45,860 --> 00:43:43,880

there's some kind of legislative

880

00:43:49,250 --> 00:43:45,870

remedies that needs to be put in place

881

00:43:51,620 --> 00:43:49,260

like we had the telecom reform Act which

882

00:43:53,870 --> 00:43:51,630

you talk about in your documentary which

883

00:43:57,410 --> 00:43:53,880

gave a lot of power to the big six media

884

00:44:00,980 --> 00:43:57,420

companies before that or the Fairness

885

00:44:04,220 --> 00:44:00,990

Doctrine was somewhere if they don't

886

00:44:05,810 --> 00:44:04,230

have to be fair and balanced essentially

887

00:44:09,020 --> 00:44:05,820

anymore in the news

888

00:44:13,520 --> 00:44:09,030

well yeah I think you know big media has

889

00:44:16,370 --> 00:44:13,530

to be broken up and another good film to

890

00:44:19,940 --> 00:44:16,380

watch is called broadcast blues which

891

00:44:22,130 --> 00:44:19,950

talks about what happened either after

892

00:44:25,700 --> 00:44:22,140

the fairness yeah after the Fairness

893

00:44:26,760 --> 00:44:25,710

Doctrine Oh how like national radio

894

00:44:33,330 --> 00:44:26,770

stations

895

00:44:39,120 --> 00:44:33,340

right and then there was this huge fire

896

00:44:42,030 --> 00:44:39,130

in this town and nobody knew because the

897

00:44:44,330 --> 00:44:42,040

local radio station was run by somebody

898

00:44:49,640 --> 00:44:44,340

that was special so they weren't getting

899

00:44:52,680 --> 00:44:49,650

anything local it would be secondhand so

900

00:44:55,500 --> 00:44:52,690

the local radio stations have to belong

901
00:44:58,980 --> 00:44:55,510
to local people you have to break up the

902
00:45:02,550 --> 00:44:58,990
big conglomerates you know the media is

903
00:45:04,470 --> 00:45:02,560
owned by like six corporations so it

904
00:45:06,150 --> 00:45:04,480
really shouldn't be like that I mean we

905
00:45:08,370 --> 00:45:06,160
should need to go back to something like

906
00:45:12,600 --> 00:45:08,380
the original Telecommunications Act

907
00:45:15,390 --> 00:45:12,610
which FDR enacted because he saw it what

908
00:45:18,030 --> 00:45:15,400
was happening in Germany and how gurbles

909
00:45:20,160 --> 00:45:18,040
buying giving everybody these free

910
00:45:22,590 --> 00:45:20,170
radios and just having that one source

911
00:45:25,980 --> 00:45:22,600
of influence you know then they could

912
00:45:27,990 --> 00:45:25,990
control the way people thought so of

913
00:45:30,540 --> 00:45:28,000

course now it's changing over to

914

00:45:32,750 --> 00:45:30,550

internet so a lot of people wouldn't

915

00:45:35,840 --> 00:45:32,760

even be listening to the radio nowadays

916

00:45:38,820 --> 00:45:35,850

they could listening to the internet

917

00:45:41,300 --> 00:45:38,830

getting yeah that's that's what sprang

918

00:45:44,780 --> 00:45:41,310

to mind immediately as I said that was

919

00:45:47,480 --> 00:45:44,790

people working on auto body shop right

920

00:45:50,460 --> 00:45:47,490

people that were you know sewing and

921

00:45:55,820 --> 00:45:50,470

factories they'd still listen to the

922

00:46:00,900 --> 00:45:55,830

radio yeah I think something that's

923

00:46:02,430 --> 00:46:00,910

growing there there is podcasts where

924

00:46:06,150 --> 00:46:02,440

people are actually downloading these

925

00:46:08,220 --> 00:46:06,160

quite long long podcasts they're the

926

00:46:11,970 --> 00:46:08,230

most popular podcast out there now is

927

00:46:14,400 --> 00:46:11,980

the Joe Rogan podcast which is two and a

928

00:46:16,680 --> 00:46:14,410

half to three hours long per episode and

929

00:46:18,240 --> 00:46:16,690

it comes out sometimes every couple of

930

00:46:20,400 --> 00:46:18,250

days and you still get people listening

931

00:46:22,890 --> 00:46:20,410

to that really I guess because it's like

932

00:46:25,130 --> 00:46:22,900

listening to the radio you just get this

933

00:46:28,890 --> 00:46:25,140

long stream-of-consciousness thing like

934

00:46:31,830 --> 00:46:28,900

so I think he maybe will get a bit more

935

00:46:33,210 --> 00:46:31,840

diversity in terms of what's available

936

00:46:35,220 --> 00:46:33,220

to people there but you're right you

937

00:46:37,710 --> 00:46:35,230

know definitely there are a lot of

938

00:46:40,280 --> 00:46:37,720

people like truckers and people working

939

00:46:43,130 --> 00:46:40,290

in shops who will just have the radio

940

00:46:46,760 --> 00:46:43,140

you know I liked work what was said in

941

00:46:48,470 --> 00:46:46,770

the documentary about when you're

942

00:46:51,800 --> 00:46:48,480

listening to someone on the radio you're

943

00:46:54,920 --> 00:46:51,810

typically alone and form is almost like

944

00:46:56,690 --> 00:46:54,930

a personal relationship with this person

945

00:46:58,550 --> 00:46:56,700

like Rush Limbaugh that you feel like

946

00:47:00,230 --> 00:46:58,560

you know him and you get that to with

947

00:47:01,900 --> 00:47:00,240

the podcasts as well a lot of people

948

00:47:04,490 --> 00:47:01,910

like to feel like they have a personal

949

00:47:08,390 --> 00:47:04,500

relation with whatever the podcast is

950

00:47:11,060 --> 00:47:08,400

there's a nice name - yeah it's an

951
00:47:14,300 --> 00:47:11,070
intimacy there you know they've become

952
00:47:17,330 --> 00:47:14,310
your friends and they they know they

953
00:47:21,830 --> 00:47:17,340
they act like they're your friend as

954
00:47:25,400 --> 00:47:21,840
well you know even having my friend and

955
00:47:28,070 --> 00:47:25,410
hey you understand me you know you you

956
00:47:30,080 --> 00:47:28,080
you you get what's going on you know

957
00:47:32,360 --> 00:47:30,090
you're you know that kind of thing like

958
00:47:35,450 --> 00:47:32,370
flattering them so they feel like

959
00:47:39,170 --> 00:47:35,460
they're part of that like in-group yeah

960
00:47:40,850 --> 00:47:39,180
the dish were heads Rush Limbaugh's fans

961
00:47:44,300 --> 00:47:40,860
being called detail heads and just

962
00:47:47,240 --> 00:47:44,310
saying dude so it's like the part of you

963
00:47:49,880 --> 00:47:47,250

know I didn't say a colds but there's an

964

00:47:53,060 --> 00:47:49,890

aspect of that there's a charismatic

965

00:47:54,980 --> 00:47:53,070

leader people having unquestioning

966

00:47:58,490 --> 00:47:54,990

following but you know just with regular

967

00:47:59,990 --> 00:47:58,500

podcast like my wife listens to was it

968

00:48:04,220 --> 00:48:00,000

called my favorite murder which is a

969

00:48:06,710 --> 00:48:04,230

popular true crime podcast and you you

970

00:48:09,110 --> 00:48:06,720

get to feel what's the people you're

971

00:48:11,000 --> 00:48:09,120

listening to or like your friends yeah

972

00:48:13,970 --> 00:48:11,010

because you know you just listened to

973

00:48:15,590 --> 00:48:13,980

them week after week and you recognize

974

00:48:17,750 --> 00:48:15,600

their voices and what they're thinking

975

00:48:20,630 --> 00:48:17,760

and it becomes a very powerful medium

976

00:48:22,370 --> 00:48:20,640

for communication and persuasion a lot

977

00:48:24,950 --> 00:48:22,380

of people say that Joe Rogan is one of

978

00:48:27,220 --> 00:48:24,960

the more powerful men in America because

979

00:48:31,670 --> 00:48:27,230

he he has an audience of millions and

980

00:48:39,170 --> 00:48:31,680

his peace ways people you see you know

981

00:48:41,150 --> 00:48:39,180

right wing is not really he's I mean he

982

00:48:43,700 --> 00:48:41,160

kind of distracted described himself as

983

00:48:48,310 --> 00:48:43,710

a somewhat socialist but he has kind of

984

00:48:51,230 --> 00:48:48,320

what people might call no old-fashioned

985

00:48:53,090 --> 00:48:51,240

beliefs about some things but he's

986

00:48:53,690 --> 00:48:53,100

actually a fairly progressive person

987

00:48:55,820 --> 00:48:53,700

with

988

00:48:57,890 --> 00:48:55,830

he also has a lot of guests on who are a

989

00:49:01,580 --> 00:48:57,900

bit less than progressive like Jordan

990

00:49:04,370 --> 00:49:01,590

Peters Jordan Peterson who is a kind of

991

00:49:07,610 --> 00:49:04,380

an intellectual guy who is kind of

992

00:49:09,980 --> 00:49:07,620

right-wing and has a variety of strange

993

00:49:11,600 --> 00:49:09,990

beliefs but anyway Joe Rogan is an

994

00:49:13,700 --> 00:49:11,610

influencer in a big way

995

00:49:18,040 --> 00:49:13,710

yeah not simply in the way that the

996

00:49:20,240 --> 00:49:18,050

Kardashians yeah people an instagramer

997

00:49:23,120 --> 00:49:20,250

influences but he actually people listen

998

00:49:27,830 --> 00:49:23,130

to what he says yeah you know quite

999

00:49:30,980 --> 00:49:27,840

hopeful that just the ability of anybody

1000

00:49:32,720 --> 00:49:30,990

to say things on podcasts won't just be

1001

00:49:35,300 --> 00:49:32,730

one-sided like it was with with

1002

00:49:38,080 --> 00:49:35,310

conservative talk radio you know that's

1003

00:49:40,730 --> 00:49:38,090

quite an amazing ya statistic just how

1004

00:49:42,830 --> 00:49:40,740

how much of talk radio was conservative

1005

00:49:45,890 --> 00:49:42,840

it was like 97 percent or something like

1006

00:49:49,280 --> 00:49:45,900

that yeah seven percent yeah yeah and

1007

00:49:54,440 --> 00:49:49,290

you think that that was like part of the

1008

00:49:57,740 --> 00:49:54,450

vast right-wing conspiracy yes you know

1009

00:50:00,320 --> 00:49:57,750

there was a lot of money behind it you

1010

00:50:03,830 --> 00:50:00,330

know like the Heritage Foundation giving

1011

00:50:07,070 --> 00:50:03,840

them ball lots of money it's they wanted

1012

00:50:09,050 --> 00:50:07,080

to make sure no according to the Lewis

1013

00:50:11,960 --> 00:50:09,060

Powell memo that all these things were

1014

00:50:15,170 --> 00:50:11,970

really well funded but also I'm sure

1015

00:50:18,200 --> 00:50:15,180

then that some just saw hey I can make a

1016

00:50:20,960 --> 00:50:18,210

buck on on this I can jump on the

1017

00:50:24,010 --> 00:50:20,970

bandwagon ya know it they have to be

1018

00:50:26,150 --> 00:50:24,020

really well funded and they are yeah

1019

00:50:28,820 --> 00:50:26,160

alright well this has been a fascinating

1020

00:50:32,900 --> 00:50:28,830

discussion coming up on an hour now so

1021

00:50:34,700 --> 00:50:32,910

I'm gonna thank you very much people can

1022

00:50:37,850 --> 00:50:34,710

see your documentary it's on a variety

1023

00:50:39,800 --> 00:50:37,860

of outlets I saw it on Amazon and it's

1024

00:50:42,170 --> 00:50:39,810

on I guess he can just go to your

1025

00:50:44,450 --> 00:50:42,180

website yeah they can go to the website

1026

00:50:45,050 --> 00:50:44,460

and see all the places or it can be

1027

00:50:48,800 --> 00:50:45,060

watched

1028

00:50:51,950 --> 00:50:48,810

you know streaming or well yeah who do i

1029

00:50:53,630 --> 00:50:51,960

twos unnumbered places yeah and you just

1030

00:50:55,340 --> 00:50:53,640

type brainwash you got my dad into

1031

00:50:57,470 --> 00:50:55,350

Google and it will your website just

1032

00:51:00,440 --> 00:50:57,480

pops right up do you know anything else

1033

00:51:03,110 --> 00:51:00,450

you want to ask oh yes I'm reading a

1034

00:51:05,810 --> 00:51:03,120

book that's alright it's sort of a

1035

00:51:07,200 --> 00:51:05,820

companion book to the movie not sure of

1036

00:51:09,870 --> 00:51:07,210

the title yet

1037

00:51:12,990 --> 00:51:09,880

playing with that but hopefully it'll

1038

00:51:15,570 --> 00:51:13,000

come out before the election so you know

1039

00:51:18,599 --> 00:51:15,580

for anybody that wants to learn more

1040

00:51:20,200 --> 00:51:18,609

it'll be in the book great that sounds